

FILE

1972

APRIL 24

fashion calendar

32nd year • issued weekly

JANUARY

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## FASHION CALENDAR

Note: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Publisher

WEEK BEGINNING MONDAY, APRIL 24, 1972

| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                           | <u>WHERE</u>                                    |
|--|---|---|---|
| Saturday<br>April 22<br>9:00 P.M.            | FASHION THEATRE<br>BALL AND SHOW<br>"Changing Fashions, 1800 to 1970" -- Inaugurating multi-media exhibition of highlights from Museum's costume collection. Hon. Chairman: Commissioner Bess Myerson, N.Y.C. Dept. of Consumer Affairs. Chairmen-Fashion Committee of Honor: Vera Maxwell and Norman Norell. Tickets: \$50 to \$5000. (Costume or black tie) Contact: Jan Henry James, NE. 8-5000. | BROOKLYN MUSEUM                           | 188 EASTERN PARKWAY<br>AUDITORIUM               |
| Monday<br>April 24<br>2:30 P.M.              | SHOWING OF FALL<br>AND WINTER COLLECTION<br>Collection includes bridal gowns, attendants gowns, flower girls gowns, and evening things. By invitation; thereafter by appointment. Publicity: Janet Chute, 40 Cambridge St., Charlestown, Mass. 02129, 617-242-2677. Contact: Julian Pollack, 244-3847.  | PRISCILLA OF BOSTON                       | 498 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR      |
| Monday<br>April 24<br>5:00 P.M.<br>Reception | PREVIEW: FASHIONS BY<br>HUBERT DE GIVENCHY<br>Press preview of a collection for Borg Textiles, designed in Paris by couturier Hubert de Givenchy, to be reproduced in the U.S. for Fall-Winter distribution by Sportowne. Host: Mr. C.J. Seifert, Jr., Borg Textiles. By invitation. Contact: Ruth Hammer Associates, 685-8290.   | BORG TEXTILES (DIV.<br>BUNKER-RAMO CORP.) | HOTEL PLAZA<br>WHITE & GOLD SUITE               |
| Monday<br>April 24-<br>April 28              | HOME SEWING<br>EXHIBIT<br>Fabrics and patterns in wool as selected by editors of Vogue, Seventeen, Mademoiselle and Glamour. By appointment. Contact: Skippy Stone, YU. 6-6222.   | THE WOOL BUREAU, INC.                     | 360 LEXINGTON (40TH ST)<br>SHOWROOM - 7TH FLOOR |
| Beginning<br>Monday<br>April 24              | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: Alan Baron, PE. 6-8867.  | HENRY FRIEDRICKS;<br>FRIEDRICKS SPORT     | 205 WEST 39TH STREET<br>SHOWROOM - 13TH FLOOR   |
| Beginning<br>Monday<br>April 24              | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: 736-6909.   | DAVIDOW, INC.                             | 205 WEST 39TH STREET<br>SHOWROOM - 6TH FLOOR    |
| Beginning<br>Monday<br>April 24              | OPENING OF FALL<br>COLLECTION<br>Hand-crocheted and knit fashions. Couture collection of velvets. By appointment. Contact: Gena Torricelli, 628-7177.   | HELGA HOWIE OF<br>SAN FRANCISCO           | 33 EAST 68TH STREET<br>NEW SHOWROOM - 4TH FL.   |
| Beginning<br>Monday<br>April 24              | FALL SWEATER<br>COLLECTION<br>By reservation. Contact: Carol Nolan, 947-0273.   | JAP                                       | 530 SEVENTH AVENUE<br>MALLORY SHOWRM-19TH FL.   |
| Beginning<br>Monday<br>April 24              | PREMIERE OF NEW<br>SPORTSWEAR COLLECTION<br>"Total sportswear wardrobe concept for today's young, active woman", designed by Marshall Klugman. By appointment. Contact: Judy Lauterstein, 736-6909.   | JOHN MACDOUGALL<br>(DIVISION OF DAVIDOW)  | 205 WEST 39TH STREET<br>SHOWROOM - 6TH FLOOR    |



| <u>DATE</u>                                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>             | <u>WHERE</u>                                |
|---|---|-----------------------------|---|
| Postponed<br>April 25                           | MISS FOX BY SEYMOUR FOX, ORIGINALLY SCHEDULED FOR TUESDAY, APRIL 25, AT 11:00 A.M., HAS BEEN POSTPONED TO MAY 9 AT 11:00 A.M. (See pg. 7)   |                             |   |
| Tuesday<br>April 25<br>11:30 A.M.               | CUSTOMER SHOWING:<br>TIKTINER COLLECTION<br>Presentation of exclusive Spring and Summer collection for Bergdorf Goodman. Publicity: Madeleine de Vries, PL. 3-7300.   | BERGDORF GOODMAN            | 3RD FLOOR<br>COUNTRY CASUALS                |
| Beginning<br>Tuesday<br>April 25                | OPENING OF FALL<br>COLLECTION<br>Continuous showings. Contact: 244-4700. Publicity: Stutman Assoc., 247-2662.   | GINORI                      | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| April 25-<br>April 26                           | LEATHER AND ALLIED INDUSTRIES EXPOSITION AT N.Y. HILTON<br>Contact: Herbert Muller, Tanners Council, MU. 6-7950.  |                             |   |
| Wednesday<br>April 26<br>12:00 Noon<br>Luncheon | PRESS LUNCHEON<br>FOR GINGER ROGERS<br>By invitation. Contact: Mary Manilla, Special Program Coordinator, J.C. Penney Co., 957-6616.  | J.C. PENNEY CO.             | LUTECE<br>249 EAST 50TH ST.                 |
| Wednesday<br>April 26<br>12:30 P.M.<br>Luncheon | FASHION POTPOURRI<br>AT LUNCHEON<br>Featuring Jewelry--Dionne, Swimwear and beachwear--Peter Pan, The Shirt Maker of 7th Avenue--Lady Manhattan, Lingerie--Eve Stillman. Reservations: (\$5.95): CI. 6-9171. Publicity: Ellen Perl, TE. 2-8212.   | FOUR MANUFACTURERS          | BARBETTA RESTAURANT<br>321 WEST 46TH STREET |
| Wednesday<br>April 26<br>3:00 P.M.              | FALL SHOWING<br>FOR BUYERS<br>By reservation. (Press Show, Thurs., May 11 at 3:00 P.M., by invitation. See page 7). Contact: Bob Miller, 695-7715.  | CONCEPT VII<br>BY JACK BODI | 530 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| Thursday<br>April 27<br>9:30 A.M.               | RESIDENT BUYERS AND<br>PRESS SHOWS-FALL 1972<br>Also, 2:30 and 3:30 P.M. Contact: resident buyers: Marjorie Carney; press, Andree Carr, 682-5580.   | VASSARETTE                  | 261 MADISON AVENUE<br>LITTLE THEATRE        |
| Thursday<br>April 27<br>10:30 A.M.              | FALL SHOWINGS<br>FOR RESIDENT BUYERS<br>Also at 2:30. By reservation. Contact: JU. 2-6767.  | VANITY FAIR                 | 640 FIFTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| Thursday<br>April 27<br>11:30 A.M.              | JERRY SILVERMAN<br>CUSTOMER SHOWING<br>Showing of Spring and Summer collection by Shannon Rodgers for Jerry Silverman. Publicity: Madeleine de Vries, PL. 3-7300.   | BERGDORF GOODMAN            | 5TH FLOOR<br>MISS BERGDORF                  |
| Thursday<br>April 27<br>12:30 P.M.<br>Luncheon  | 54TH ANNUAL<br>KNITWEAR CONVENTION<br>American-designed, original knit apparel for men, women and children presented by: Allied Chemical Corp.; American Cyanamid Co.; American Enka Corp.; American Wool Council; Bancroft Licensing Division-Indian Head, Inc.; Celanese Fibers Marketing Corp.; Cotton, Inc.; Courtaulds North America, Inc.; E. I. DuPont de Nemours & Co., Inc.; FMC Corp-American Viscose Division; Hoechst Fibers, Inc.; Phillips Fibers Corp.; Rohm & Haas; Supima Association of America; The Wool Bureau, Inc.; and Woolknit Associates, Inc. Producer; Mia Grau. Price: \$15.00. Press by ticket only. Contact: Edward Brandwein, 51 Madison Avenue, 683-7520. |                             |   |



| <u>DATE</u>  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                    | <u>WHERE</u>                                  |
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| Thursday<br>April 27<br>4:00 P.M.<br>Cocktails               | PRESS PREVIEW OF<br>FALL COLLECTION<br>Dresses by Gene Berk. Sportswear by Joe Boccheir.<br>Continuous thereafter at showroom, 530 Seventh Ave., 3rd floor. Contact: Marie Lippe, PE.6-0151.  | PAGANNE DRESS;<br>PAGANNE SPORT                    | 500 CLUB<br>500 SEVENTH AVENUE                |
| Thursday<br>April 27<br>7:30 P.M.<br>Supper-<br>Dance        | 75TH ANNIVERSARY AWARD<br>AND FASHION SHOW<br>Parsons Alumni Show includes: Adrian, Adri, Ron Amey, Travis Banton, Jeannene Booher, Tom Brigance, Donald Brooks, Albert Capraro, Jo Copeland, Nancy Ebker, Erika Elias, Bosha Johnson, Jane Justin, Kasper, Barbara Larson, Claire McCardell, Donna Morgan, John Moore, Norman Norell, Kathy Paschalides, Peter Ribando, Frank Rizzo, Dominic Rompollo, Ken Scott, Irene Sharaff, Don Simonelli, Bill Smith, Willi Smith, Jennifer Story, Vicky Tiel, Kay Unger, Chester Weinberg, Arthur Williams. Parsons Diamond Jubilee Awards to: Allan R. Johnson, Chairman of the Board, and Gordon Franklin, President, Saks Fifth Avenue. Tickets: \$150.00. Contact: Edwin Cohen, 675-2700. | PARSONS SCHOOL OF DESIGN<br>(410 EAST 54TH STREET) | ALICE TULLY HALL<br>& HOTEL PIERRE            |
| Saturday<br>April 29<br>12:00 Noon<br>Cocktails-<br>Luncheon | SUMMER FASHIONS<br>AT BENEFIT SHOW<br>Furs by Neustadter. For benefit of Greek Orthodox Church. Contact: Dorothy Lietras, 763-0474. Fashion Coordinator: Phyllis Youngheart, PL. 1-0752.  | VALENTINO  | HOTEL PLAZA<br>BALLROOM                       |
| Sunday<br>April 30<br>5:00 P.M.                              | FALL SHOWING<br>IN CALIFORNIA<br>Contact: 213-MA.7-0806 (L.A.) or 335-6033 (N.Y.)   | HELGA<br>(722 SO. LOS ANGELES ST)                  | BEVERLY HILLS HOTEL                           |
| Monday<br>May 1<br>12:00 Noon<br>Luncheon                    | "UTOPIA IN FASHION"--<br>PRESS LUNCHEON<br>"Nature's Day" -- Arthur Williams' "Close to Nature Collection", especially created to benefit the Environmental Defense Fund, celebrating the Adonis Restaurant opening for daily luncheons. By invitation. Publicity: Audrey Wertheim, Wertheim & Associates, 753-8273.  | ARTHUR WILLIAMS<br>FOR PERIPHERY                   | ADONIS RESTAURANT<br>1230 SECOND AV.(64TH ST) |
| Monday<br>May 1<br>2:00 P.M.                                 | AUCTION AND<br>CHAMPAGNE RECEPTION<br>Auction of original designs created by Parsons Fashion Design Alumni for the College's Diamond Jubilee Fashion Show (see above, April 27 Parsons Show, for contributing designers). Contact: Edwin Cohen, 675-2700.   | PARSONS SCHOOL OF DESIGN<br>(410 EAST 54TH STREET) | PARK-BERNET GALLERIES<br>980 MADISON AVENUE   |
| Monday<br>May 1<br>5:30 P.M.                                 | MENSWEAR COLLECTION<br>"CHROME CLEAN CLEAR"<br>A wear-dated trend collection of men's wear in Monsanto fibers, designed by Larry Chrysler. By invitation. Contact: Colin Day, 764-4701.   | MONSANTO TEXTILES CO.                              | 1114 SIXTH AVENUE                             |
| Beginning<br>Monday<br>May 1                                 | OPENING OF FALL<br>COLLECTION<br>By appointment. Contact: Celeste Lucci, WI. 7-5324.  | THE ARKINS   | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR    |
| Beginning<br>Monday<br>May 1                                 | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact: Joanne Jaap or Larry Croen, 239-8530.  | DESIGN THAI &<br>STAR OF SIAM                      | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR   |
| Beginning<br>Monday<br>May 1                                 | OPENING OF FALL<br>COLLECTION<br>Showing of skirts, pants, blouses, jackets and casual dresses. Continuous showings. Contact: LO. 5-1445.   | SPORTWHIRL   | 498 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR   |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                        | <u>WHERE</u>                                  |
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| Tuesday<br>May 2<br>10:00 A.M.               | COMPLETE FALL AND<br>WINTER COLLECTION<br>Coats, suits, sportswear. By invitation. Thereafter by appointment.<br>Contact: Gayle Osman, 736-9601.   | CALVIN KLEIN                           | 205 WEST 39TH STREET<br>SHOWROOM - 4TH FLOOR  |
| Tuesday<br>May 2<br>3:00 P.M.                | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Florence Napp, WI.7-5324.  | LANVIN COUTURE                         | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR    |
| Tuesday<br>May 2<br>4:00 P.M.                | COMPLETE<br>FALL COLLECTION<br>By invitation. Thereafter informal showings by appointment. Contact: 354-1855.  | MARY ANN RESTIVO<br>OF GENRE           | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR    |
| Beginning<br>Tuesday<br>May 2                | OPENING OF FALL<br>COLLECTION<br>Presentation of rainwear, all weather wear and stormwear. Continuous showings. Contact: Betsy Klein, 736-1076.  | AQUANALA                               | 512 SEVENTH AVENUE<br>SHOWROOM - 13TH FLOOR   |
| Beginning<br>Tuesday<br>May 2                | OPENING OF FALL<br>COLLECTION<br>A collection of day through evening fashions for the contemporary woman, designed by Eleanor Brenner for Brenner Couture. Informal showings by appointment. Contact: Norma Wilk or Hank Sinkel, 239-1150.             | ELEANOR BRENNER<br>FOR BRENNER COUTURE | 498 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR    |
| Beginning<br>Tuesday<br>May 2                | OPENING OF FALL<br>COLLECTION<br>Contact: Lois Lindheim, 279-3410. Publicity: Stutman Associates, 247-2662.  | GIORGINI                               | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR    |
| Beginning<br>Tuesday<br>May 2                | OPENING OF FALL<br>COLLECTIONS<br>By Joey Garguillo for Smith & Jones; Betty Carol for Christopher Jones. Continuous showings. Contact: 595-8570. Publicity: Vera Bacal, PL. 3-8421.   | SMITH & JONES;<br>CHRISTOPHER JONES    | 498 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR   |
| Tuesday<br>May 2-<br>May 3                   | ANTIQUE BRIDAL GOWNS<br>ON DISPLAY<br>Traditional silk wedding gowns of the Nineteenth Century. Open to public. Hours: 9:30 A.M. to 7:30 P.M. Fri. and Sat., to 4:30 P.M. Contact: 673-0300.   | TRAPHAGEN SCHOOL<br>OF FASHION         | 257 PARK AVENUE SOUTH<br>7TH FLOOR            |
| Tuesday<br>May 2-<br>June 9                  | FALL FASHION GALLERY;<br>AUGUST-SEPTEMBER 1972<br>A talking-picture show and guided tour through Mademoiselle's fashion gallery of ready-to-wear and accessories. By appointment. (9:00 A.M. to 4:00 P.M.) Contact: Barbara Szpak, 689-5900, Ext. 620. | MADemoisELLE<br>MAGAZINE               | 420 LEXINGTON AVENUE<br>SHOWROOM - 18TH FLOOR |
| Wednesday<br>May 3<br>9:30 A.M.              | PRESS SHOWING:<br>FALL COLLECTION<br>Special dress and sportswear fashions. By invitation. Thereafter by appointment. Contact: Bettye Whiteman, WI. 7-2055.  | KAY UNGER FOR<br>RICHARD D.            | 498 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR    |
| Wednesday<br>May 3<br>11:00 A.M.<br>Apertivo | PRESS PREVIEW:<br>FALL COLLECTION<br>Couture and boutique fashions. Show at 11:30 A.M. By invitation. Contact: Charles Dickey, 279-0925. Publicity: Billie Gould, 869-1675.  | VIA VENETO                             | 1407 BROADWAY<br>SHOWROOM - 37TH FLOOR        |
| Wednesday<br>May 3<br>12:00 Noon             | PREMIERE SHOWING:<br>FALL COLLECTION<br>By invitation. Thereafter appointment; contact: Nancy di Costanzo, 736-8888.   | CHRISTIAN AUJARD-PARIS                 | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>  | <u>WHERE</u>  |
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| Wednesday<br>May 3<br>12:30 P.M.             | LUNCHEON SHOWING:<br>SUMMER FASHIONS<br>Reservations (\$5.95): CI. 6-9171. Publicity:  | KASPER FOR<br>JOAN LESLIE  | BARBETTA RESTAURANT<br>321 WEST 46TH STREET<br>Ellen Perl, TE. 2-8212.            |
| Wednesday<br>May 3<br>1:30 P.M.              | OPENING OF FALL<br>COLLECTION<br>By invitation. Contact:   | RUDI GERNREICH<br>FOR HARMON KNITWEAR<br>695-1617.                             | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR                                       |
| Wednesday<br>May 3<br>4:00 P.M.              | OPENING OF FALL<br>COLLECTION<br>By reservation. Thereafter continuous. Contact:   | CLARET BY<br>ARTHUR DOUCETTE   | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR<br>Miss Piera, 563-6126.              |
| Beginning<br>Wednesday<br>May 3              | PREMIERE OF FALL<br>SPORTSWEAR COLLECTION<br>New collection including dresses and coats. Continuous showings. Contact:   | COMPANY 5 BY<br>MAURICE ANTAYA   | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR<br>Mel Katz or Susan Ullery, 354-8120. |
| Thursday<br>May 4<br>10:00 A.M.              | PRESS PREVIEW:<br>FALL COLLECTION<br>Preview of Bonnie Cashin's collection for Philip Sills. By invitation. Thereafter by appointment. Contact:                                    | PHILIP SILLS;<br>BONNIE CASHIN DESIGNS<br>Arthur Sheer, LO. 5-0274. Publicity: | 48 WEST 37TH STREET<br>SHOWROOM - 5TH FLOOR<br>Ruth Hammer Associates, 685-8290.  |
| Thursday<br>May 4<br>2:30 P.M.               | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact:  | JIM BALDWIN-<br>YOUNG ELEGANT  | 205 WEST 39TH STREET<br>SHOWROOM - 15TH FLOOR<br>Elva Jacobsen, LA. 4-6262.       |
| Thursday<br>May 4<br>4:00 P.M.<br>Cocktails  | FALL-WINTER COATS<br>FROM ARGENTINA<br>Showing of woollen coats, designed by Umberto Manzo and made in Argentina. By invitation. Thereafter at 366 Fifth Ave., Suite 501. Contact: | UMBERTO MANZO<br>(LANSA CORP.)   | CONSULATE OF ARGENTINA<br>12 WEST 56TH STREET<br>Horacio Medrano, 594-5310.       |
| Thursday<br>May 4<br>5:00 P.M.-<br>7:00 P.M. | FAMILY PORTRAITS--<br>ZITA DAVISSON<br>One man showing of Zita Davisson's family portraits. By invitation. Publicity:  | BERGDORF GOODMAN   | NINA'S CHOICE GALLERY<br>4TH FLOOR<br>Madeleine de Vries, PL. 3-7300.             |
| Beginning<br>Thursday<br>May 4               | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact:   | GAVI BY<br>MILTON KORWIN   | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR<br>Miss Laura, 563-6126.              |
| Beginning<br>Thursday<br>May 4               | OPENING OF FALL<br>COLLECTION<br>Continuous by appointment. Contact:   | JERRY SILVERMAN<br>BY SHANNON RODGERS  | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR<br>Matty, CH. 4-4940 or CH. 4-7522.   |
| Sunday<br>May 7-<br>May 9                    | MARKET WEEK -<br>FABRICS & ACCESSORIES<br>Show director:   | NATIONAL HOME<br>SEWING TRADE SHOW<br>Muriel Wanderman, MU. 5-9160.            | HOTEL McALPIN<br>BWAY & 34TH STREET   |
| Monday<br>May 8<br>9:30 A.M.                 | PRESS SHOW: FALL<br>JEWELRY AND BELTS<br>By invitation. Buyers' show at 4:30. Thereafter by appointment. Contact:  | ALEXIS KIRK<br>(55 PARK AVENUE)  | FAIRTREE GALLERY<br>924 MADISON AV(73RD ST)<br>MU. 9-8466.                        |



| <u>DATE</u>                                | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                      | <u>WHERE</u>                                  |
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| Monday<br>May 8<br>11:00 A.M.<br>Champagne | PRESS PREVIEW:<br>FORECAST OF FUTURE<br>Maximilian forecasts the future to be shown to press only -- at the 57th Street Salon exclusively.   | MAXIMILIAN                           | 20 WEST 57TH STREET<br>SALON - 3RD FLOOR      |
| Monday<br>May 8<br>12:00 Noon<br>Luncheon  | PRESS PREVIEW: FALL-<br>WINTER COAT COLLECTION<br>Tango coat collection from Argentina, featuring Vicuna and 100% wool coats.<br>By invitation. Contact: Gabriel Martinez-Tecco, Latin American Imports, 516-822-3537. Publicity: Lisa Curtis, 684-7444. | FELIX FRIEDENBACH<br>OF BUENOS AIRES | CONSULATE OF ARGENTINA<br>12 WEST 56TH STREET |
| Monday<br>May 8<br>12:00 Noon              | OPENING OF FALL<br>COLLECTION<br>Also, May 15 at 12:00 Noon. Contact: PE. 6-6983.  | H.O.B.                               | 530 SEVENTH AVENUE<br>SHOWROOM - 27TH FLOOR   |
| Monday<br>May 8<br>1:30 P.M.               | FALL COLLECTION<br>FROM CALIFORNIA<br>By invitation. Thereafter by appointment. Contact: Marion Auley, 947-8470.   | WILLIAM PEARSON<br>FOR BASS LTD.     | 530 SEVENTH AVENUE<br>SYLVAN RICH-9TH FLOOR   |
| Monday<br>May 8<br>2:30 P.M.               | OPENING OF FALL<br>COLLECTION<br>Also May 17 and May 22 at 2:30. By reservation. Contact: PE. 6-6983.  | HOUSE OF BRANELL                     | 530 SEVENTH AVENUE<br>SHOWROOM - 27TH FLOOR   |
| Monday<br>May 8<br>4:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>Also May 15 at 4:00 P.M. By reservation. Contact: LW. 4-0454.   | GEOFFREY BEENE BOUTIQUE              | 550 SEVENTH AVENUE<br>SHOWROOM - 8TH FLOOR    |
| May 8                                      | 4:30 P.M., ALEXIS KIRK SHOW FOR BUYERS, Fairtree, 924 Madison, MU. 9-8466.   |                                      |   |
| Monday<br>May 8<br>7:45 P.M.               | 73RD ANNUAL<br>FASHION SHOW<br>By invitation. Contact: Mrs. Redding, 622-2200, ext.217.  | PRATT INSTITUTE                      | VIVIAN BEAUMONT THEATRE<br>LINCOLN CENTER     |
| Beginning<br>Monday<br>May 8               | OPENING OF FALL<br>COLLECTION<br>Daytime and evening dresses and ensembles, designed by Jay Anderson and Fred Ackerman. Continuous showings by appointment. Contact: Penny Walker, 947-0964. Publicity: Margaret Hodge Co., 758-9230.                    | POSH, INC.                           | 550 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR   |
| Beginning<br>Monday<br>May 8               | OPENING OF FALL<br>COLLECTION<br>Continuous showings by appointment. Contact: Marion Auley, 947-8470.  | REBECCA;<br>WILLI OF CALIFORNIA      | 530 SEVENTH AVENUE<br>SYLVAN RICH-9TH FLOOR   |
| Monday<br>May 8-<br>May 12                 | TENNIS, GOLF AND<br>SPORTS SEPARATES<br>Sunny Fleitas of Palm Beach will show sports separates. By appointment. Contact: Mrs. Theodore C. Baer, 17 East 89th St., 289-7191.  | SUNNY'S OF<br>PALM BEACH             | PLACE TO BE<br>ANNOUNCED                      |
| Tuesday<br>May 9<br>10:00 A.M.             | OPENING OF<br>FALL COLLECTION<br>Also May 11, 15 and 18 at 10:00 A.M. By reservation. Contact: LA. 4-7626.   | ADELE SIMPSON                        | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR   |
| Tuesday<br>May 9<br>10:00 A.M.             | OPENING OF FALL<br>COLLECTION<br>By invitation. Also at 2:00 P.M. Contact: Carmelita Phillips, 279-8575.   | MR. BLACKWELL                        | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR   |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>                                |
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| Tuesday<br>May 9<br>11:00 A.M.               | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.  | MISS FOX BY<br>SEYMOUR FOX<br>Contact: LO. 4-3246.  | 512 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| Tuesday<br>May 9<br>11:00 A.M.               | OPENING OF FALL<br>COLLECTION<br>Also May 17 and May 23 at 10:00 A.M. By reservation.   | RODRIGUES FOR<br>PETER CLEMENTS<br>Contact: LO. 3-0988.   | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| Tuesday<br>May 9<br>12:00 Noon               | OPENING OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment.  | PAPILLON<br>Contact: Mary Kloss, 868-2880.  | 550 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| Tuesday<br>May 9<br>1:30 P.M.                | OPENING OF FALL<br>COLLECTION<br>Also May 17 at 1:30 P.M. By reservation.   | JOHN ANTHONY<br>Contact: 239-7080.  | 550 SEVENTH AVENUE<br>SHOWROOM - 29TH FLOOR |
| Tuesday<br>May 9<br>2:30 P.M.                | OPENING OF FALL<br>COLLECTION<br>Also May 15, 17 and 24 at 2:30 P.M. By reservation.  | LARRY ALDRICH<br>BY MARIE McCARTHY<br>Contact: 244-1872.  | 530 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR |
| Tuesday<br>May 9<br>2:30 P.M. &<br>7:30 P.M. | STUDENTS' ANNUAL<br>FASHION SHOW<br>Collection of original fashions with special showing of Oriental Costumes from the Traphagen Museum Collection.   | TRAPHAGEN SCHOOL OF FASHION N.Y. HILTON HOTEL<br>(257 PARK AVENUE SOUTH)<br>Contact: Mrs. Dallin, 673-0300. | BALLROOM                                    |
| Tuesday<br>May 9<br>3:15 P.M.                | ANNUAL FASHION<br>SHOW<br>Student-produced showing of capsule collections by young American designers. Benefit of Phoenix House, rehabilitation center for drug users. Contribution: \$11:00 (cost of one day's care for each resident).                              | LABORATORY INSTITUTE OF<br>MERCHG. (12 E. 53RD ST)<br>Contact: 752-1530.                                    | PROMENADE CAFE<br>ROCKEFELLER CENTER        |
| Tuesday<br>May 9<br>3:30 P.M.                | PRESS SHOWING OF<br>FALL COLLECTION<br>For buyers, May 15 at 11:00 A.M.; May 24 at 2:30 P.M. By reservation. (Note new address) Contact: 594-5424.  | SOMETHING! BY<br>OSCAR DE LA RENTA  | 550 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR  |
| Tuesday<br>May 9<br>4:00 P.M.                | OPENING OF FALL<br>COLLECTION<br>By invitation. Contact: William Fox, 354-1767.   | MARTIERI DI ROMA  | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| Tuesday<br>May 9<br>4:30 P.M.                | PRESS PREVIEW:<br>FALL-WINTER IMPORTS<br>Fashions by Christian Bailly, Roland Chakkal, Jean Muir and Fernando Sanchez. By invitation. Thereafter by appointment, Contact: Olivier Gelbsman, 832-7100.   | PARIS COLLECTIONS   | 543 MADISON AVENUE<br>SHOWROOM - 5TH FLOOR  |
| Tuesday<br>May 9<br>7:00 P.M.                | INT'L LEATHER<br>FASHION SHOW<br>Fourth annual fashion showing of men's and women's leather and suede ready-to-wear sportswear. By invitation. Production: Sybil Weinman. By reservation. Complete leather exhibit, May 9-11, from 9:30 to 6:00. Contact: MU. 7-1185. | INTERNATIONAL TRADE<br>SHOWS  | HOTEL McALPIN<br>BALLROOM                   |
| Beginning<br>Tuesday<br>May 9                | OPENING OF FALL<br>COLLECTION<br>Continuous showings by appointment. Contact: LO. 4-9311.   | TED BROWN BY<br>FRANCES PRISCO  | 498 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR  |
| May 10                                       | 9:00 A.M., FRENCH READY-TO-WEAR, Press, St. Regis Hotel, 354-8620 (pg. 8)   |   |   |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>   | <u>WHERE</u>  |
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| Wednesday<br>May 10<br>9:30 A.M.  | PRESS SHOW:<br>FALL COLLECTION<br>By invitation, for Press.<br>Belhassen, 239-4105.   | WILLI SMITH<br>FOR DIGITS<br>Thereafter by appointment.                             | 525 SEVENTH AVENUE<br>SHOWROOM - 19TH FLOOR<br>Contact: Lauri             |
| Wednesday<br>May 10<br>10:30 A.M. | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact:   | MOLLIE PARNIS BOUTIQUE  | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR<br>Ruth McLaughlin, 279-5012. |
| Wednesday<br>May 10<br>11:30 A.M. | OPENING OF FALL<br>COLLECTION<br>By reservation. Contact:   | ABE SCHRADER BY<br>BELLE SAUNDERS<br>LO. 4-9194. Publicity: Betty Yarmon, 755-3487. | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR                               |
| Wednesday<br>May 10<br>12:00 Noon | PRESS PREVIEW:<br>FALL COLLECTION<br>By invitation. Also, May 11 at 12:00 Noon and May 15 at 3:00 P.M. By reservation. Contact: 354-1500.   | BLASSPORT   | 550 SEVENTH AVENUE<br>NEW SHOWROOM - 2ND FL.                              |
| Wednesday<br>May 10<br>1:00 P.M.  | FALL COLLECTIONS<br>BY DON BREITINGER<br>Also, May 15, 18, 24 at 1:00 P.M. By reservation. Contact: 524-0237.   | HAROLD LEVINE; &<br>HAROLD LEVINE BOUTIQUE  | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR                               |
| Wednesday<br>May 10<br>2:30 P.M.  | OPENING OF FALL<br>COLLECTIONS<br>Also, La Flaque de Paris (div. of Cuddlecoat). By invitation. Thereafter 10:30 A.M. and 2:30 P.M., by reservation. Contact: Susan Lawson, BR. 9-9223.   | CUDDLECOAT<br>BY VICTOR JORIS   | 500 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR                                |
| Wednesday<br>May 10<br>3:30 P.M.  | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: LO. 4-9115.   | ANNE FOGARTY  | 550 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR                                |
| Wednesday<br>May 10<br>5:30 P.M.  | OPENING OF FALL-<br>WINTER COLLECTION<br>Also May 16 at 5:30 P.M. By invitation. Informal buyers show, May 11 to May 25, by reservation. Contact: Nippi New York, 758-7760.   | HANAE MORI  | WALDORF-ASTORIA<br>SUITE 40-H   |
| Wednesday<br>May 10<br>6:00 P.M.  | OPENING OF FALL<br>COLLECTION<br>Also, May 15, 17, 22 at 6:00. Contact: 213-627-0806 (L.A.); 335-6033 (N.Y.)  | HELGA, INC.<br>(722 SO. LOS ANGELES ST)   | HOTEL GOTHAM<br>PRIVATE SUITE   |
| Wednesday<br>May 10-<br>May 19    | FALL PRET-A-PORTE<br>IN NEW YORK<br>Fashions by Guy Laroche, Gabs, Germaine et Jane, Gil Coutin, Kaza Sports,<br>Press Breakfast and Preview, May 10 at 9:00 A.M. By invitation. Continuous thereafter, by appointment. Contact: French Apparel Center, 354-8620. | FIVE FRENCH "DE LUXE"<br>MANUFACTURERS  | ST. REGIS HOTEL<br>FRENCH CLUB  |
| Beginning<br>Wednesday<br>May 10  | OPENING OF FALL<br>COLLECTIONS<br>By appointment. Contact: LO. 3-1640. Publicity: Vera Bacal, PL. 3-8421.   | GLORIA SACHS; &<br>GLORIA SACHS HABERDASHERY  | 530 SEVENTH AVENUE<br>SHOWROOM - 30TH FLOOR                               |
| Thursday<br>May 11<br>9:00 A.M.   | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: Alice, 239-4600.  | KASPER FOR<br>J. L. SPORT   | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR                                |
| May 11                            | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.  |   |   |



| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>  | <u>WHERE</u>                                |
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| Thursday<br>May 11<br>11:00 A.M. | OPENING OF FALL<br>COLLECTION<br>By invitation. Contact:  | CHUCK HOWARD<br>Bette West, 239-4155.  | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR  |
| Thursday<br>May 11<br>11:00 A.M. | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact:   | VICTORIA ROYAL<br>DESIGNED BY BILL HAIRE<br>947-6845.  | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR  |
| May 11                           | 12:00 Noon, BLASSPORT, 550 Seventh Avenue, 2nd floor,   | 354-1500.  |   |
| Thursday<br>May 11<br>1:00 P.M.  | COMPLETE FALL<br>COLLECTION<br>Continuous showings by appointment. Contact:   | MORTON MYLES FOR<br>GINO CHARLES<br>524-4510.  | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR  |
| Thursday<br>May 11<br>2:00 P.M.  | OPENING OF FALL<br>COLLECTIONS<br>By reservation. Contact:  | WILSON FOLMAR; &<br>FOLMAR FANTASY<br>Michael Ortseifer, LA. 4-5923.                                   | 530 SEVENTH AVENUE<br>SHOWROOM - 14TH FLOOR |
| Thursday<br>May 11<br>2:30 P.M.  | PREVIEW OF FALL<br>DRESSES AND SUITS<br>By invitation. Continuous thereafter. Contact:  | DAVID CRYSTAL<br>Michele Abruzzo, BR.9-6560.   | 498 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Thursday<br>May 11<br>3:00 P.M.  | PRESS SHOWING:<br>FALL COLLECTION<br>By invitation. Thereafter by appointment. Contact:   | CONCEPT VII<br>BY JACK BODI<br>Bob Miller, 695-7715.   | 530 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR  |
| Thursday<br>May 11<br>4:00 P.M.  | OPENING OF FALL<br>COLLECTION<br>Also, May 18 at 4:00 P.M. By reservation. Contact:   | MALCOLM STARR; &<br>MALCOLM STARR INT'L<br>594-0030.   | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| Thursday<br>May 11<br>4:00 P.M.  | PRESS PREVIEW:<br>FALL MENSWEAR<br>By invitation. Contact:  | OSCAR DE LA RENTA<br>FOR AFTER SIX<br>B.J. Kaplan, 765-2400.   | 1290 AVE. OF AMERICAS<br>SUITE 1100         |
| Thursday<br>May 11<br>5:30 P.M.  | OPENING OF FALL<br>COLLECTION<br>Also, Tuesday, May 16 at 5:30. By invitation. Showings by appointment,<br>May 11 - May 20. Contact:  | RAY AGHAYAN/BOB MACKIE<br>(8636 MELROSE AVE., L.A.)<br>Marjorie Plecher, 213-657-7377. (L.A.)          | HOTEL GOTHAM<br>PRIVATE SUITE               |
| Thursday<br>May 11               | 18TH ANNUAL HOME<br>FURNISHINGS CONFERENCE<br>Hours: 8:00 A.M. - 4:00 P.M. New product possibilities, the market outlook,<br>the consumers' shifting values, sales. Contact:  | NATL RETAIL MERCHANTS<br>ASSOCIATION (100 W. 31)<br>William Burston, 244-8780.                         | HOTEL BILTMORE<br>BALLROOM                  |
| Friday<br>May 12<br>10:00 A.M.   | PRESS PREVIEW OF<br>FALL COLLECTIONS<br>Preview of Fall fashions; and decorative accessories for the home -- by<br>W. Virginia craftsmen. Informal modeling (10:00-press; 11:00-buyers). By<br>invitation. Publicity: Rosemary Sheehan, 333-6420. By appointment, through<br>June 9. Contact: | MOUNTAIN ARTISANS<br>(WEST VIRGINIA)<br>Florette Angel, 147 Summers, Charleston, W. Va., 304-343-0171. | THE GAZEBO-2ND FLOOR<br>14 EAST 57TH STREET |
| Beginning<br>Friday<br>May 12    | SHOWING OF FALL<br>COUTURE COLLECTION<br>Daily by appointment through May 20. Contact:  | ISHIO FASHIONS<br>(43 E. OAK, CHICAGO)<br>Lynne Cohen, 312-549-7382<br>(Chicago); OR. 3-6146.          | HOTEL GOTHAM<br>PRIVATE SUITE               |



| <u>DATE</u>  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                 | <u>WHERE</u>   |
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| Monday<br>May 15<br>10:00 A.M.                           | PRESS PREVIEW OF<br>FALL COLLECTION<br>By invitation. Also May 24 and 31 at 9:30. Contact:  | BEN REIG                        | 498 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR<br>CH. 4-1542.                 |
| May 15   | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.  |                                 |  |
| Monday<br>May 15<br>11:00 A.M.                           | OPENING OF FALL<br>COLLECTION<br>By invitation. Also May 23 at 11:30. By reservation. Contact:  | MIGNON                          | 498 SEVENTH AVENUE<br>SHOWROOM - 12TH FLOOR<br>279-5991.                   |
| May 15   | 11:00 A.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.  |                                 |  |
| May 15   | 12:00 Noon, BILL BLASS PRESS SHOW, 550 Seventh Avenue, by invitation.   |                                 |  |
| May 15   | 12:00 Noon, H.O.B., 530 Seventh Avenue, 21st floor, PE. 6-6983.   |                                 |  |
| Monday<br>May 15<br>1:00 P.M.                            | PRESS SHOWING:<br>FALL COLLECTION<br>For press, by invitation (luncheon). Buyers' show, May 17 at 3:30, by reservation. Thereafter by appointment. Contact:   | VERA MAXWELL                    | 530 SEVENTH AVENUE<br>SHOWROOM - 26TH FLOOR<br>LO. 3-4358.                 |
| May 15   | 1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.   |                                 |  |
| Monday<br>May 15<br>2:00 P.M.                            | OPENING OF<br>FALL COLLECTION<br>Also May 22 and 30 at 2:00 P.M. By reservation. Contact:   | EDWARD PARNES                   | 498 SEVENTH AVENUE<br>SHOWROOM - 10TH FLOOR<br>CH. 4-3877.                 |
| May 15   | 2:00 P.M., OSCAR DE LA RENTA BOUTIQUE, PRESS, 550 Seventh (Opening May 16)  |                                 |  |
| May 15   | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.   |                                 |  |
| Postponed<br>May 15                                      | PRESS PREVIEW BY CHRISTIAN DIOR-N.Y., ORIGINALLY SCHEDULED FOR MAY 15 AT 3:00, HAS BEEN POSTPONED TO MAY 22 AT 2:30. (See page 15)  |                                 |  |
| May 15   | 3:00 P.M., BLASSPORT, 550 Seventh Avenue, 2nd floor, 354-1500.  |                                 |  |
| May 15   | 4:00 P.M., DONALD BROOKS Press Show, 550 Seventh Avenue, by invitation.   |                                 |  |
| May 15   | 4:00 P.M., GEOFFREY BEENE BOUTIQUE, 550 Seventh, 8th floor, LW. 4-0454.   |                                 |  |
| Monday<br>May 15<br>5:00 P.M.-<br>7:00 P.M.<br>Cocktails | PREVIEW: FALL AND<br>WINTER COLLECTIONS<br>Presentation for Cira--woman's sleepwear, loungewear, robes; men's loungewear. Kloss-Pruzan--ready-to-wear. The Kreisler Group--rainwear. Alixandre--furs. By invitation. Contact: | JOHN KLOSS                      | RAINBOW ROOM<br>ROCKEFELLER CENTER<br>Fran Guay, 685-7900.                 |
| May 15   | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.  |                                 |  |
| Beginning<br>Monday<br>May 15                            | OPENING OF FALL<br>COLLECTION<br>Informal showings by appointment. Contact:   | CLEOPATRA BROUMAND              | 16 WEST 56TH STREET<br>SHOWROOM - 4TH FLOOR<br>Don Koniak, 765-5280.       |
| Beginning<br>Monday<br>May 15                            | FALL COAT AND<br>SUIT COLLECTION<br>Continuous showings. Contact:   | JUNIOR GALLERY<br>BY NAT HIRSCH | 250 WEST 39TH STREET<br>SHOWROOM - 10TH FLOOR<br>Stutman Assoc., 247-2662. |
| May 15   | FALL HANDBAG MARKET WEEK. Contact:  | MU. 3-6969.                     |  |



| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>                              | <u>WHERE</u>                                  |
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| Beginning<br>Monday<br>May 15   | FALL COAT AND<br>SUIT COLLECTION<br>Contact: Marty Oshrin, 239-4768. Publicity: Stutman Assoc., 247-2662.  | MISS GALLERY<br>BY HENRY RUTMAN              | 230 WEST 38TH STREET<br>SHOWROOM - 10TH FLOOR |
| Beginning<br>Monday<br>May 15   | FALL COLLECTION<br>BY ROBERT FOWLER<br>Informal showings by appointment. Contact: 354-8890.  | BILL SHEDLESKI<br>ASSOCIATES                 | 530 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR    |
| Monday<br>May 15-<br>May 18     | FALL HOSIERY<br>AND BODYWEAR<br>Showings at 10:00 A.M. and 3:00 P.M. daily. Thereafter by appointment.<br>Contact: Alice Coursen, 581-8050.  | BERKSHIRE, CHRISTIAN DIOR<br>AND VANITY FAIR | 640 FIFTH AVENUE<br>SHOWROOM - 7TH FLOOR      |
| Monday<br>May 15-<br>May 26     | FALL LINGERIE<br>MARKET WEEKS<br>"The Good Companions" -- showings daily at 9:30, 10:30, 2:30. By invitation.<br>Contact: Priscilla Weinlandt, JU. 2-6767.   | VANITY FAIR                                  | 640 FIFTH AVENUE<br>SHOWROOM - 6TH FLOOR      |
| Beginning<br>Monday<br>May 15   | MARKET WEEK SHOWS:<br>FALL '72<br>Showings at 9:30, 11:00, 2:30, 3:30, May 15-18, and May 22-25(no 3:30 show).<br>Contact: Marjorie Carney, 682-5580.  | VASSARETTE                                   | 261 MADISON AVENUE<br>LITTLE THEATRE          |
| Monday<br>May 15-<br>May 22     | ANNUAL EXHIBITION OF<br>STUDENTS' WORK<br>Art work including fashion sketches; also water colors or original designs for period and modern rooms. Hours: 9:30 A.M. to 7:30 P.M.; Fri. and Sat. to 4:30 P.M. Contact: 673-0300. | TRAPHAGEN SCHOOL OF<br>FASHION               | 257 PARK AVE. SO.<br>6TH & 7TH FLOORS         |
| May 15-<br>May 18               | INTERSTOFF SHOW AT FRANKFURT, GERMANY<br>Contact: Hans Teetz, German American Chamber of Commerce, 582-7788.   |  |   |
| Tuesday<br>May 16<br>9:30 A.M.  | OPENING OF FALL<br>COLLECTION<br>Also May 22 at 9:30 A.M. By reservation. Contact: 564-3857.   | TRAINA BOUTIQUE &<br>TRAINA SPORT            | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR   |
| Tuesday<br>May 16<br>9:30 A.M.  | OPENING OF<br>FALL COLLECTION<br>By invitation. (Note change of date). Contact: LO. 4-3246.  | SEYMOUR FOX                                  | 512 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR   |
| Tuesday<br>May 16<br>10:30 A.M. | OPENING OF FALL<br>COLLECTION<br>Also May 22 and May 24 at 10:30 A.M., by reservation. (Press, Monday, May 15 at 2:00 P.M., by invitation). Contact: Marilyn Pignoni, 524-9350.  | OSCAR DE LA RENTA<br>BOUTIQUE                | 550 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR   |
| Tuesday<br>May 16<br>10:30 A.M. | OPENING OF FALL<br>COLLECTION<br>Showings at 10:30 and 2:30, May 16, 17, 18, 23, 24. (Note change of date).<br>Contact: Sydney Bloomberg, 736-5890.  | JOSEPH STEIN<br>BY MURIEL READE              | 205 WEST 39TH STREET<br>SHOWROOM - 9TH FLOOR  |
| Tuesday<br>May 16<br>11:00 A.M. | PRESS SHOWING OF<br>FALL COLLECTION<br>By invitation. Also at 3:30 P.M.; May 18 at 11:00 and 3:30. By reservation.<br>Contact: Lynne Blum, 279-3091.   | PIERRE CARDIN                                | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR   |



| <u>DATE</u>                       | <u>WHAT'S GOING ON</u>   | <u>GIVEN BY</u>   | <u>WHERE</u>  |
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| Tuesday<br>May 16<br>12:00 Noon   | OPENING OF FALL<br>COLLECTION<br>Also May 23 at 12:00.   | MOLLIE PARNIS<br>By reservation.                              | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR<br>Contact: 279-5012. |
| Tuesday<br>May 16<br>1:00 P.M.    | OPENING OF FALL<br>COLLECTION<br>Also May 22 and May 30 at 1:00.   | TEAL TRAINA<br>Contact: Jean Roberts,                         | 550 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR<br>524-3520.          |
| Tuesday<br>May 16<br>2:30 P.M.    | OPENING OF<br>FALL COLLECTION<br>Also May 18, 23, 25, 31, June 7 at 2:30 P.M. By reservation. (Press May 15 at 12:00 Noon, by invitation). | BILL BLASS<br>Contact: 524-6968.                              | 550 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                       |
| May 16                            | 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th, 9th fl.,   |   | 736-5890.   |
| May 16                            | 3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor,  |   | 279-3091.   |
| Tuesday<br>May 16<br>4:00 P.M.    | PRESS PREVIEW:<br>FALL COLLECTION<br>By invitation. Also, May 18 and 22 at 4:00 P.M.   | CHESTER WEINBERG; &<br>CHESTER NOW<br>Contact: 736-1690.      | 530 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR                       |
| Tuesday<br>May 16<br>5:00 P.M.    | PRESS SHOWING OF<br>FALL MENSWEAR<br>Show at 5:30 P.M. By invitation.  | BILL BLASS MENSWEAR<br>Contact: 524-6968.                     | 550 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR                       |
| May 16                            | 5:30 P.M., HANAE MORI, Waldorf-Astoria, Suite 40-H,  |   | 758-7760.   |
| May 16                            | 5:30 P.M., RAY AGHAYAN/BOB MACKIE, Hotel Gotham, Suite 1009,   |   | 213-657-7377.   |
| Beginning<br>Tuesday<br>May 16    | OPENING OF<br>FALL COLLECTION<br>Continuous showings by appointment.   | HARMAY<br>BY ST. ARMOUR<br>Contact: Miss Regina, PE. 6-5547.  | 498 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR                       |
| Beginning<br>Tuesday<br>May 16    | OPENING OF FALL<br>COLLECTION<br>Continuous showings by appointment.   | JIMMAE BY<br>MARY MATISSE<br>Contact: Ethel Shieff, 736-3075. | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR                       |
| Beginning<br>Tuesday<br>May 16    | OPENING OF FALL<br>COLLECTION<br>Continuous showings by appointment.   | RIKKI FOR SPORT TRIO<br>Contact: LO. 3-6143.                  | 498 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR                        |
| Wednesday<br>May 17<br>9:00 A.M.  | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.   | KASPER FOR<br>JOAN LESLIE<br>Contact: Marie, 239-4600.        | 530 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR                        |
| May 17                            | 10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor,  |   | LO.3-0988.  |
| May 17                            | 10:30 A.M., NINA RICCI, Press Show, by invitation.   |   | 550 7th (Opening May 18)  |
| Wednesday<br>May 17<br>10:30 A.M. | OPENING OF FALL<br>COLLECTION<br>Also, May 23 and 25 at 10:30 A.M., by reservation. (Press Show, Wed., May 17 at 2:30 P.M.)                | OSCAR DE LA RENTA<br>Contact: Sidney Scher, LA. 4-9350.       | 550 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR                       |
| May 17                            | 10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl.,  |   | 736-5890.   |
| May 17                            | 12:00 Noon, GEOFFREY BEENE, Press Show, by invitation,   |   | 550 7th (Opening May 18)  |



| <u>DATE</u>                                    | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                  | <u>WHERE</u>  |
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| Wednesday<br>May 17<br>12:00 Noon              | OPENING OF FALL<br>COLLECTION<br>Also May 24 and 31 at 12:00 Noon. By reservation.  | COUNTESS ALEXANDER                               | 530 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR<br>Contact: 354-0494.                |
| Wednesday<br>May 17<br>1:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>Also May 23 at 1:00 P.M. By reservation.   | DOMINIC ROMPOLLO                                 | 550 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR<br>Contact: 239-4155.                |
| May 17   | 1:30 P.M., JOHN ANTHONY, 550 Seventh Avenue, 29th floor,  |  | 239-7080.   |
| May 17   | 2:30 P.M., OSCAR DE LA RENTA Press Show, 550 Seventh Ave.,  |  | LA. 4-9350.   |
| Wednesday<br>May 17<br>2:30 P.M.               | FALL COLLECTION<br>BY OLE BORDEN<br>By invitation. Thereafter by appointment.   | REMBRANDT  | 498 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR<br>Contact: LO. 4-3600.              |
| May 17   | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor,   |  | 244-1872.   |
| May 17   | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Avenue, 27th floor,  |  | PE. 6-6983.   |
| May 17   | 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th, 9th fl.,  |  | 736-5890.   |
| May 17   | 3:30 P.M., VERA MAXWELL Buyers' Show, 530 Seventh Ave., 26th fl.,   |  | LO. 3-4358.   |
| Wednesday<br>May 17<br>4:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.  | McMULLEN<br>(550 SEVENTH AVENUE)                 | 500 CLUB<br>500 SEVENTH AVENUE<br>Contact: Esther Reifer, OX.5-4270.            |
| Wednesday<br>May 17<br>4:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment.  | V. & J. DESIGNS<br>BY VICTOR JORIS               | 500 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR<br>Contact: Susan Lawson, BR.9-9223. |
| Wednesday<br>May 17<br>4:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>Also May 23 and 24 at 4:00, by reservation. (Press, May 15 at 4:00).<br>Contact: WI. 7-8235.   | DONALD BROOKS                                    | 550 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR                                     |
| Wednesday<br>May 17<br>4:30 P.M.-<br>6:30 P.M. | PRESS PREVIEW OF<br>FALL COLLECTIONS<br>Cocktail reception unveiling three new collections for the bed and bath.<br>By invitation. Contact: Miss Greene, 695-6800.  | FIELDCREST                                       | 60 WEST 40TH STREET<br>SHOWROOM   |
| Wednesday<br>May 17<br>5:00 P.M.               | PREVIEW OF<br>FALL COLLECTION<br>For press and buyers, by invitation. Contact: Joanne Creveling, CI. 7-1100.  | STEPHEN BURROWS<br>FOR THE STUDIO                | PLACE TO BE<br>ANNOUNCED  |
| Wednesday<br>May 17<br>5:00 P.M.               | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 564-0910.   | CLAUDIA<br>BY GEORGE HALLEY                      | 498 SEVENTH AVENUE<br>SHOWROOM - 9TH FLOOR                                      |
| May 17   | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.  |  |   |
| Thursday<br>May 18<br>8:45 A.M.&<br>11:45 A.M. | "YOUNG FASHION..AN<br>INTERNATIONAL LANGUAGE"<br>Co-Chairmen: Rosemary McMurtry, commentator, Vice Pres., Publications<br>Div., the McCall Pattern Co.; Teddy Edelman, Fleming-Joffe-Capezio Intl.<br>Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00<br>members, \$25.00, guests. Contact: CI. 7-3940. | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA) | N.Y. HILTON HOTEL<br>BALLROOM   |



| <u>DATE</u>                      | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>           | <u>WHERE</u>                                  |
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| Thursday<br>May 18<br>9:30 A.M.  | SHOWING OF<br>FALL COLLECTION<br>By invitation. Contact: Helen Borger, CO. 5-7720.  | RONALD AMEY               | 16 WEST 57TH STREET<br>SHOWROOM - 5TH FLOOR   |
| May 18                           | 10:00 A.M., ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626.  |                           |   |
| Thursday<br>May 18<br>10:30 A.M. | OPENING OF FALL<br>COLLECTION<br>Also, May 23, 25, 30 at 10:30 A.M., by reservation. (Press, Wednesday<br>May 17 at 10:30 A.M., by invitation). Contact: LW. 4-0454.  | NINA RICCI                | 550 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR    |
| May 18                           | 10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th St., 9th fl., 736-5890.   |                           |   |
| May 18                           | 11:00 A.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.  |                           |   |
| May 18                           | 12:00 Noon, THE FASHION GROUP "Young Fashions", Luncheon, N.Y. Hilton.  |                           |   |
| Thursday<br>May 18<br>12:00 Noon | OPENING OF<br>FALL COLLECTION<br>Also May 22, 24, 30 at 12:00 Noon. By reservation. (Press, May 17 at<br>12:00 Noon, by invitation). Contact: 594-0454.   | GEOFFREY BEENE            | 550 SEVENTH AVENUE<br>SHOWROOM - 4TH FLOOR    |
| Thursday<br>May 18<br>1:00 P.M.  | PREVIEW OF FALL<br>COLLECTION<br>By invitation. ( <u>Note change of date</u> ). Thereafter by appointment. Contact:<br>Helen Norstrom, 354-1122.  | TINA LESER                | 550 SEVENTH AVENUE<br>SHOWROOM - 6TH FLOOR    |
| May 18                           | 1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.   |                           |   |
| Thursday<br>May 18<br>2:00 P.M.  | OPENING OF FALL<br>COLLECTION<br>Fall collection of coats, suits, costumes. By invitation. Also May 23 at<br>2:00 P.M. By appointment. Contact: Miss Teri, 695-5100. Publicity:<br>Barbara Kling, LT. 1-8024. | ORIGINALA                 | 512 SEVENTH AVENUE<br>SHOWROOM - 43RD FLOOR   |
| May 18                           | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.  |                           |   |
| May 18                           | 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 West 39th St., 9th fl., 736-5890.  |                           |   |
| Thursday<br>May 18<br>3:00 P.M.  | OPENING OF FALL<br>COLLECTION<br>By reservation. Contact: Nancy di Costanzo, 736-8888.  | MODELIA BY<br>TRACY MILLS | 205 WEST 39TH STREET<br>SHOWROOM - 14TH FLOOR |
| May 18                           | 3:30 P.M., PIERRE CARDIN, 550 Seventh Avenue, 22nd floor, 279-3091.   |                           |   |
| Thursday<br>May 18<br>4:00 P.M.  | OPENING OF FALL<br>COLLECTION<br>Also, May 24 and June 1 at 2:30. By reservation. Contact: Estelle Marr, LO. 3-1600   | TRIGERE                   | 550 SEVENTH AVENUE<br>SHOWROOM - 16TH FLOOR   |
| May 18                           | 4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th fl., 736-1690.   |                           |   |
| May 18                           | 4:00 P.M., MALCOLM STARR, 530 Seventh Avenue, 20th floor, 594-0030.   |                           |   |
| Beginning<br>Thursday<br>May 18  | ACTIVE SPORTSWEAR-<br>COLLECTION I<br>Sportswear from Europe for skiing, tennis, golf, skating, swimming.<br>Continuous by appointment. Contact: Hall Hanson, 279-9915 or 868-2139.                           | ANNE KLEIN SUPERSPORT     | 205 WEST 39TH STREET<br>SHOWROOM - 3RD FLOOR  |



| <u>DATE</u>                                  | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                  | <u>WHERE</u>                                |
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| Thursday<br>May 18<br>5:00 P.M.              | OPENING OF FALL-<br>WINTER COLLECTION<br>By invitation. This will be the only formal showing. Thereafter in showroom, 3rd floor. By appointment. Contact: Betty Hanson, 279-9915.   | ANNE KLEIN AND COMPANY<br>(205 WEST 39TH STREET) | CECO STAGES<br>460 WEST 54TH STREET         |
| Thursday<br>May 18<br>5:00 P.M.<br>Cocktails | FALL SHOWING<br>FOR BUYERS<br>Fall cocktail and evening fashions and accessories designed by Surjit and Adarsh Gill. (Note change of place). (Press showing, Fri., May 19 at 9:30 A.M., Showroom, 4th floor). By invitation. Contact: 758-8301. Publicity: Budd Calish at Dorelle Associates, 489-8420. | SAZ  | 42 EAST 57TH STREET<br>SHOWROOM - 4TH FLOOR |
| May 19                                       | 9:30 A.M., SAZ (Press Show), 42 East 57th Street, 4th floor, 489-8420.  |  |   |
| Friday<br>May 19<br>11:30 A.M.               | PRESS PREVIEW OF<br>FALL COLLECTION<br>By invitation. Thereafter by appointment, 20 West 57th St., 7th floor. Contact: Jim Malloch, 765-3535.   | FERDINANDO SARMI                                 | ST. REGIS HOTEL<br>VERSAILLES ROOM          |
| Friday<br>May 19<br>3:00 P.M.                | OPENING OF FALL<br>COLLECTION<br>By invitation. Contact: 736-5672.  | SCOTT BARRIE<br>(109 WEST 38TH STREET)           | PLACE TO BE<br>ANNOUNCED                    |
| Friday<br>May 19-<br>May 25                  | SHOWING OF FALL<br>COLLECTION<br>By appointment. Contact: Patricia Jefferies, Dorelle Assoc., 489-8420.   | YANNIS TSEKLENIS<br>OF ATHENS                    | HOTEL PIERRE<br>PRIVATE SUITE               |
| May 22                                       | 9:30 A.M., TRAINA BOUTIQUE & TRAINA SPORT, 530 Seventh, 15th fl., 564-3857.   |  |   |
| May 22                                       | 10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.  |  |   |
| May 22                                       | 12:00 Noon, GEOFFREY BEENE, 550 Seventh, 4th floor, 594-0454.   |  |   |
| May 22                                       | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.   |  |   |
| May 22                                       | 2:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th fl., CH. 4-3877.   |  |   |
| Monday<br>May 22<br>2:30 P.M.                | PREMIERE OF FALL<br>COLLECTION<br>Designed by Marc Bohan and Philippe Guibourgé. By reservation. Thereafter by appointment. Contact: LO. 4-9220.  | CHRISTIAN DIOR<br>READY-TO-WEAR                  | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| May 22                                       | 2:30 P.M., HOUSE OF BRANELL, 530 Seventh Ave., 27th floor, PE. 6-6983.  |  |   |
| May 22                                       | 4:00 P.M., CHESTER WEINBERG & CHESTER NOW, 530 Seventh, 16th floor, 736-1690.   |  |   |
| Monday<br>May 22<br>4:30 P.M.                | PRESS SHOWING<br>OF FALL COLLECTION<br>By invitation. Thereafter appointment. Contact: Olivier Gelbsman, 832-7100.  | ISSAYE MIYAKE FOR<br>PARIS COLLECTIONS           | 543 MADISON AVENUE<br>SHOWROOM - 5TH FLOOR  |
| May 22                                       | 6:00 P.M., HELGA, Hotel Gotham, Private Suite, 335-6033.  |  |   |
| Monday<br>May 22<br>8:00 P.M.                | ANNUAL BENEFIT<br>SUPPER DANCE<br>In memory of Claire McCardell. Minimum Contribution: \$125.00 per person for 1972 Foundation Fund for Scholarships and Development. (Black Tie) Contact: LA. 4-1300.  | FASHION INSTITUTE<br>OF TECHNOLOGY               | 227 WEST 27TH STREET                        |



| <u>DATE</u>                     | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>     | <u>WHERE</u>                                  |
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| Monday<br>May 22-<br>June 9     | "MEET YOUNG AMERICA"--<br>AUGUST 1972 PREVIEW<br>Showings at 9:00 (except Mondays), 11:00, 4:00(except Fridays). By appointment. Contact: Monica Lesko, 689-5900, ext. 482. | GLAMOUR<br>MAGAZINE | 420 LEXINGTON AVENUE<br>SHOWROOM - 19TH FLOOR |
| May 23                          | 10:00 A.M., RODRIGUES FOR PETER CLEMENTS, 530 Seventh, 2nd floor, LO.3-0988.  |                     |   |
| May 23                          | 10:30 A.M., OSCAR DE LA RENTA, 530 Seventh, 11th floor, LA. 4-9350.   |                     |   |
| May 23                          | 10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.   |                     |   |
| May 23                          | 10:30 A.M., NINA RICCI, 550 Seventh Ave., 5th floor, LW. 4-0454.  |                     |   |
| Tuesday<br>May 23<br>11:30 A.M. | OPENING OF FALL<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 535-3542.   | HALSTON             | 550 SEVENTH AVENUE<br>SHOWROOM                |
| May 23                          | 11:30 A.M., MIGNON, 498 Seventh Avenue, 12th floor, BR. 9-5991.   |                     |   |
| May 23                          | 12:00 Noon, MOLLIE PARNIS, 530 Seventh Avenue, 18th floor, 279-5012.  |                     |   |
| May 23                          | 1:00 P.M., DOMINIC ROMPOLLO, 550 Seventh Avenue, 9th floor, 239-4155.   |                     |   |
| May 23                          | 2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, 695-5100.   |                     |   |
| May 23                          | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.  |                     |   |
| May 23                          | 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.  |                     |   |
| May 23                          | 4:00 P.M., DONALD BROOKS, 550 Seventh Ave., 21st floor, WI. 7-8235.   |                     |   |
| May 24                          | 9:30 A.M., BEN REIG, 498 Seventh Ave., 23rd floor, CH. 4-1542.  |                     |   |
| May 24                          | 10:30 A.M., OSCAR DE LA RENTA BOUTIQUE, 550 Seventh, 23rd fl., 524-9350.  |                     |   |
| May 24                          | 10:30 A.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th fl., 736-5890.   |                     |   |
| May 24                          | 12:00 Noon, GEOFFREY BEENE, 550 Seventh Ave., 4th floor, LW. 4-0454.  |                     |   |
| May 24                          | 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Ave., 9th floor, 354-0494.  |                     |   |
| May 24                          | 1:00 P.M., HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0237.   |                     |   |
| May 24                          | 2:30 P.M., LARRY ALDRICH, 530 Seventh Avenue, 12th floor, 244-1872.   |                     |   |
| May 24                          | 2:30 P.M., SOMETHING! BY OSCAR DE LA RENTA, 550 Seventh, 3rd fl., 594-5424.   |                     |   |
| May 24                          | 2:30 P.M., JOSEPH STEIN BY MURIEL READE, 205 W. 39th St., 9th floor, 736-5890.  |                     |   |
| May 24                          | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.   |                     |   |
| May 24                          | 4:00 P.M., DONALD BROOKS, 550 Seventh Avenue, 12th floor, WI. 7-8235.   |                     |   |
| May 25                          | 10:30 A.M., OSCAR DE LA RENTA, 550 Seventh, 11th floor, LA. 4-9350.   |                     |   |
| May 25                          | 10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.  |                     |   |



| <u>DATE</u>                                   | <u>WHAT'S GOING ON</u>  | <u>GIVEN BY</u>                                    | <u>WHERE</u>                              |
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| Thursday<br>May 25<br>12:30 P.M.<br>Luncheon  | GRADUATION<br>LUNCHEON<br>Guest speaker: Marvin Traub, president, Bloomingdale's. Certificates to 115 graduates; awards to outstanding alumnae. By invitation. <u>(Note change of hotel)</u> . Contact: Allan Falk, TR. 9-4644.                       | TOBE-COBURN SCHOOL                                 | HOTEL PIERRE<br>BALLROOM                  |
| May 25  | 2:30 P.M., BILL BLASS, 550 Seventh Avenue, 17th floor, 524-6968.  |  |   |
| May 29  | MEMORIAL DAY - Legal Holiday (Monday)   |  |   |
| May 30  | 10:30 A.M., NINA RICCI, 550 Seventh Avenue, 5th floor, LW. 4-0454.  |  |   |
| May 30  | 12:00 Noon, GEOFFREY BEENE, 550 Seventh Avenue, 4th floor, LW. 4-0454.  |  |   |
| May 30  | 1:00 P.M., TEAL TRAINA, 550 Seventh Avenue, 15th floor, 524-3520.   |  |   |
| May 30  | 2:00 P.M., EDWARD PARNES, 498 Seventh Avenue, 10th floor, CH. 4-3877.   |  |   |
| May 31  | 9:30 A.M., BEN REIG, 498 Seventh Avenue, 23rd floor, CH. 4-1542.  |  |   |
| May 31  | 12:00 Noon, COUNTESS ALEXANDER, 530 Seventh Avenue, 17th floor, 524-6968.   |  |   |
| Thursday<br>June 1<br>11:30 A.M.<br>Luncheon  | 33RD GRADUATION<br>AND LUNCHEON<br>Guest speaker: Albert M. Kronick, Chairman of the Board, Abraham & Straus. Degrees in occupational studies to 102 graduates. By invitation. Contact: Karen Breen, at L.I.M., 752-1530.                             | LAB. INSTITUTE OF MERCH'G<br>(12 EAST 53RD STREET) | HOTEL PLAZA<br>GRAND BALLROOM             |
| June 1  | 2:30 P.M., TRIGERE, 550 Seventh Avenue, 16th floor, LO. 3-1600.   |  |   |
| Friday<br>June 2<br>8:30 A.M. &<br>11:30 A.M. | AMERICAN READY-TO-WEAR;<br>BREAKFAST AND LUNCHEON<br>Two showings (breakfast and luncheon). Prices and more details later.<br>Contact: CI. 7-3940.  | THE FASHION GROUP, INC.<br>(9 ROCKEFELLER PLAZA)   | NEW YORK HILTON HOTEL<br>BALLROOM         |
| Beginning<br>Monday<br>June 5                 | FALL-WINTER<br>JEWELRY COLLECTION<br>Continuous showings. Contact: YU. 6-6633.  | NAPIER   | 530 FIFTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| Monday<br>June 5-<br>June 9                   | READY-TO-WEAR<br>FROM CANADA<br>Coats, suits, dresses, suedes, leathers, lingerie, loungewear, sleepwear.<br>By appointment. Contact: John Hoffman, N.Y. Consulate, 586-2400.   | CANADIAN DEPT. TRADE,<br>COMMERCE, INDUSTRY        | HOTEL McALPIN<br>BWAY & 34TH STREET       |
| Tuesday<br>June 6<br>8:00 A.M.<br>Breakfast   | SEMI-ANNUAL<br>FALL SEMINAR<br>Show at 8:30 A.M. Prices: \$17.50, members; \$25.00, guests. Contact: Marjorie Reich or Frances Hodges, OR. 9-4484.  | MERCHANDISING MOTIVATION<br>(200 MADISON AVENUE)   | HOTEL PLAZA<br>BALLROOM                   |
| June 7  | 2:30 P.M., BILL BLASS, 550 Seventh Avenue. 17th floor, 524-6968.  |  |   |
| Sunday<br>June 11-<br>June 14                 | INTERNATIONAL<br>BOUTIQUE FASHIONS<br>Over 800 lines of boutique apparel and accesories, shoes, gifts, fashions from England, France, Germany, Italy, Sweden, South America, United States.<br>Contact: Oscar Pluznick, 50 Hunt St., Watertown, Mass. | NATIONAL BOUTIQUE<br>SHOW                          | HOTEL McALPIN<br>BROADWAY & 34TH STREET   |



# 1973

| JANUARY |    |    |    |    |    |    | FEBRUARY |    |    |    |    |    |    | MARCH     |    |    |    |    |    |    |
|---------|----|----|----|----|----|----|----------|----|----|----|----|----|----|-----------|----|----|----|----|----|----|
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         | 1  | 2  | 3  | 4  | 5  | 6  |          |    |    | 1  | 2  | 3  |    |           |    | 1  | 2  | 3  |    |    |
| 7       | 8  | 9  | 10 | 11 | 12 | 13 | 4        | 5  | 6  | 7  | 8  | 9  | 10 | 4         | 5  | 6  | 7  | 8  | 9  | 10 |
| 14      | 15 | 16 | 17 | 18 | 19 | 20 | 11       | 12 | 13 | 14 | 15 | 16 | 17 | 11        | 12 | 13 | 14 | 15 | 16 | 17 |
| 21      | 22 | 23 | 24 | 25 | 26 | 27 | 18       | 19 | 20 | 21 | 22 | 23 | 24 | 18        | 19 | 20 | 21 | 22 | 23 | 24 |
| 28      | 29 | 30 | 31 |    |    |    | 25       | 26 | 27 | 28 |    |    |    | 25        | 26 | 27 | 28 | 29 | 30 | 31 |
| APRIL   |    |    |    |    |    |    | MAY      |    |    |    |    |    |    | JUNE      |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
| 1       | 2  | 3  | 4  | 5  | 6  | 7  |          |    | 1  | 2  | 3  | 4  | 5  |           |    |    |    | 1  | 2  |    |
| 8       | 9  | 10 | 11 | 12 | 13 | 14 | 6        | 7  | 8  | 9  | 10 | 11 | 12 | 3         | 4  | 5  | 6  | 7  | 8  | 9  |
| 15      | 16 | 17 | 18 | 19 | 20 | 21 | 13       | 14 | 15 | 16 | 17 | 18 | 19 | 10        | 11 | 12 | 13 | 14 | 15 | 16 |
| 22      | 23 | 24 | 25 | 26 | 27 | 28 | 20       | 21 | 22 | 23 | 24 | 25 | 26 | 17        | 18 | 19 | 20 | 21 | 22 | 23 |
| 29      | 30 |    |    |    |    |    | 27       | 28 | 29 | 30 | 31 |    |    | 24        | 25 | 26 | 27 | 28 | 29 | 30 |
| JULY    |    |    |    |    |    |    | AUGUST   |    |    |    |    |    |    | SEPTEMBER |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
| 1       | 2  | 3  | 4  | 5  | 6  | 7  |          |    |    | 1  | 2  | 3  | 4  |           |    |    |    |    | 1  |    |
| 8       | 9  | 10 | 11 | 12 | 13 | 14 | 5        | 6  | 7  | 8  | 9  | 10 | 11 | 2         | 3  | 4  | 5  | 6  | 7  | 8  |
| 15      | 16 | 17 | 18 | 19 | 20 | 21 | 12       | 13 | 14 | 15 | 16 | 17 | 18 | 9         | 10 | 11 | 12 | 13 | 14 | 15 |
| 22      | 23 | 24 | 25 | 26 | 27 | 28 | 19       | 20 | 21 | 22 | 23 | 24 | 25 | 16        | 17 | 18 | 19 | 20 | 21 | 22 |
| 29      | 30 | 31 |    |    |    |    | 26       | 27 | 28 | 29 | 30 | 31 |    | 23        | 24 | 25 | 26 | 27 | 28 | 29 |
|         |    |    |    |    |    |    |          |    |    |    |    |    |    | 30        |    |    |    |    |    |    |
| OCTOBER |    |    |    |    |    |    | NOVEMBER |    |    |    |    |    |    | DECEMBER  |    |    |    |    |    |    |
| S       | M  | T  | W  | T  | F  | S  | S        | M  | T  | W  | T  | F  | S  | S         | M  | T  | W  | T  | F  | S  |
|         | 1  | 2  | 3  | 4  | 5  | 6  |          |    |    | 1  | 2  | 3  |    |           |    |    |    |    | 1  |    |
| 7       | 8  | 9  | 10 | 11 | 12 | 13 | 4        | 5  | 6  | 7  | 8  | 9  | 10 | 2         | 3  | 4  | 5  | 6  | 7  | 8  |
| 14      | 15 | 16 | 17 | 18 | 19 | 20 | 11       | 12 | 13 | 14 | 15 | 16 | 17 | 9         | 10 | 11 | 12 | 13 | 14 | 15 |
| 21      | 22 | 23 | 24 | 25 | 26 | 27 | 18       | 19 | 20 | 21 | 22 | 23 | 24 | 16        | 17 | 18 | 19 | 20 | 21 | 22 |
| 28      | 29 | 30 | 31 |    |    |    | 25       | 26 | 27 | 28 | 29 | 30 |    | 23        | 24 | 25 | 26 | 27 | 28 | 29 |
|         |    |    |    |    |    |    |          |    |    |    |    |    |    | 30        | 31 |    |    |    |    |    |